

Chapter 2  
**Perspective**

Personal Development Secrets  
Of Successful Entrepreneurs



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# Perspective

## Questions for Reflection and Evaluation

Perspective is a tricky concept. Obviously, two people may experience the same event and have two entirely different perspectives on what happened.

A good perspective is one that is built on a foundation that most closely supports the truth. Truth is more easily obtained if we get our egos out of the way. This is tough to do.

Our egos get in the way of reality. Having a good perspective will allow you to make more good business decisions to move you and your business forward on the success track.

1. Would you say that you keep a good perspective? Is your perspective fairly close to the factual truth?


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2. Where is your perspective weak? All of us have a weak area. It's time to call it out in order to deal with it. A good place to look for a loss of perspective is in the areas we procrastinate. Is it with numbers, people, systems or something else? Explain.

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3. Very often when we lose our perspective it is because of something we fear. Procrastination, very often, is a form of fear. Look at your weak area in perspective and ask yourself what it is you fear?

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4. Now that you have identified an area where your perspective can be improved ask yourself what steps you are going to take to improve it? Start with some small steps where possible and work up to the bigger ones. Build momentum and a feeling of success. Write out a short plan.

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To successfully walk the path of self-employment you must keep our perspective.

And one of the greatest challenges you face in self-employment is keeping your perspective. There are innumerable challenges to our perspective.

Very often we get caught up in the moment and can lose our perspective. In the comic skit portrayed in the video Julius Caesar lost his perspective. There was never any doubt as to the outcome with three barbarians fighting against one thousand Romans.

Take a look at your business. Who or what are the barbarians in your business? Take another lesson from the video.

As you beat back the barbarians that represent your loss of perspective, keep your sense of humor about yourself and your mission. It is necessary for you to lead and receive the support of others to lift you and your business to greater success.

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